MORECONFERENCE

moreconference is a private social network for your conference or event.

Delegates can use moreconference to:

- Identify contacts before the event and meet the right people on the day.
- Promote their work and share their ideas on the live discussion board.
- Start the conversation before the event and continue it afterwards.

HOW DOES IT WORK?

BEFORE THE EVENT

When they sign in for the first time, delegates create their own moreconference profile.

They can read other delegates' profiles and start conversations on the discussion forum. For example they might arrange a breakout session or ask a speaker to cover a particular topic.

If they see someone they particularly want to speak with, they can send them a direct message – or add a star next to their name to remember to talk to them in person.

DURING THE EVENT

At the event, delegates access a special mobile version of moreconference (compatible with any 'smart' mobile phone incl. iPhone, Android and Blackberry) to stay in touch with the online discussion.

Conference organisers can also display moreconference on a projector or flat screen monitor as a way of drawing the whole conference into the same conversation.

Delegates who don't have a 'smart' mobile phone can easily post messages by SMS text message (UK only).

AFTER THE EVENT

When the conference is over, delegates continue to use moreconference to stay in touch with one another.

It's a really convenient way to share presentations and files, follow up on new contacts and continue conversations.

The profiles and discussion forum are available for 1 month (free version) or 6 months (premium version) following the event.

more conference

WHAT ARE THE FEATURES OF THE FREE VERSION?

The free version of moreconference is completely free for delegates and conference organisers. Up to 150 delegates can use the free version at once.

PRIVATE AND SECURE

The network is only open to delegates of the same event.

Delegates need a special code to login to each moreconference event. We ask you to send to this 'morecode' to them when they book their conference place with you in the usual way.

The morecode is unique to each event so only your delegates can see the profiles and access the discussion forum.

This makes for a better conversation and removes the risk of non-delegates disrupting or 'spamming' the forum. Organisers also have the option to remove access from any users (e.g. if they cancel their booking with you).

INTEGRATES WITH SOCIAL MEDIA

moreconference is deeply integrated with other social media services.

Delegates can use their facebook, twitter, google or yahoo accounts to sign in to moreconference – so there's no need to remember another password.

And they can add their Twitter account, LinkedIn profile and website address to their profile so that other delegates can stay in touch.

Finally, if delegates add their twitter username to their profile then they can tweet directly to the discussion board – just by appending the hashtag #moreconf to their tweets. This means they can access moreconference from their preferred twitter software – without having to browse to the moreconference website.

DESIGNED FOR MOBILE

Delegates can access a special mobile version of moreconference (compatible with any 'smart' mobile phone including iPhone, Android and Blackberry) to stay in touch with the online discussion.

This is handy for delegates who want to use moreconference at the event – perhaps to look up someone's profile or share a thought on the discussion board.

Delegates who don't have smartphones can also add messages to the discussion board, if they add their phone number to their moreconference profile. They simply send an SMS text message to 0203 137 6688 (no premium charges, UK only) and it will appear automatically.

WHAT ARE THE ADDITIONAL FEATURES OF THE PREMIUM VERSION?

The premium version of moreconference costs £750 per event. It is free for delegates.

WHITELABEL SERVICE

The moreconference interface can be customized so that it shows your logos, colours and branding.

This is a great way to offer additional exposure to sponsors or partner organisations and to ensure delegates have a consistent user experience across websites.

In most cases we can also embed moreconference in your own site to provide a completely seamless experience.

MODERATION

If needed, conference organisers can remove any post from the discussion forum so that delegates cannot see it.

This is a useful way of ensuring that abusive, insulting or inappropriate comments are not viewable by other delegates.

The management screen also allows the organisers to nominate other trusted users as moderators so that several people can monitor the forum.

DIRECT MESSAGES

Direct messages are a secure way for delegates to send emails to each other, without their addresses being inappropriately revealed.

When a direct message is sent, the sender does not see the recipient's email address but the recipient can see the sender's email address. If the recipient wishes to continue the conversation they can do so by email, without having to return to the moreconference website.

This is a good way for delegates to do business or collaborate directly on a one-to-one basis.

HOW DO WE ENCOURAGE DELEGATES TO USE IT?

When you add a new event to moreconference we send you an email with the delegate sign in details (including the unique 'morecode' for this event). We ask you to copy and paste this text into all your confirmation emails and joining instructions for delegates.

If you're not sure whether all delegates have received the sign in details then you can paste their email addresses into the moreconference management screen. We'll then send each unregistered delegate an email with the sign in details as well.

If you are using the premium version of moreconference then we can offer a bit more. If you send us a spreadsheet with delegates' names and email addresses, then we will 'pre-load' the network so that the list of delegate profiles also includes people who haven't yet registered.

WHAT ARE THE REQUIREMENTS?

moreconference runs on the web – so there's nothing to install and you can access it from anywhere.

The only requirement is that the conference organiser sends the sign in details to every delegate, so that they can sign in and use the service.

WHAT ABOUT PRIVACY?

We do not rent, sell, share or trade any of our users' personal details to any other organisations.

Registered delegates may receive emails when they register for moreconference or when activity occurs on moreconference that is relevant to them. The option to unsubscribe is included in all regular emails.

For full details, please see our privacy policy on the website.

WHAT DATA DO WE PROVIDE AFTER THE EVENT?

If you are using the premium version of moreconference then we can send you an electronic copy of all of the information in delegates' profiles and all LiveBoard messages. This includes any social media account names that delegates have added while using moreconference.

WANT TO FIND OUT MORE?

The best way to experience moreconference is to try the free demo. You can sign up at moreconference.com

If you have any questions then please contact us through the website.